

“Through Gerry’s great efforts, creativity and direction we provided our stores and dealers with the best advertising design, flyers, brochures and print ad work we have ever created!”

—Dwayne Rydell—
owner—Midwest Tire

“Gerry Suchy is a very talented and professional individual who enhanced our image and presence in our market. His commitment to excellence and our company was refreshing and not something you get in employees these days.”

—Jason Foss—
—owner—

Foss Communications & Security

Add his design skills to your team!

GRAPHIC DESIGNER FOSS-AVI SIOUX FALLS, SD

August 2006 to October 2009 I was the in-house graphic designer for this high end A/V Integration and Home Security Company. I was totally responsible for their web site, blog, newsletters and all print and direct mail advertising. I continue to do contract work for this business.

ADVERTISING MANAGER/ GRAPHIC DESIGNER FOR MIDWEST TIRE & MUFFLER - SIOUX FALLS, SD

In this position I was responsible for the graphic design, page layout and print production of all advertising material for three wholesale warehouses, ten retail stores and hundreds of independent tire & muffler dealers who buy from Midwest Tire. The work included: full color 11x17, double-sided tabloids; full color brochures; color sales inserts for mass mailings; logo and signage design for dealers; pricing catalogs; newsprint and magazine advertising.

GRAPHIC DESIGNER DIXIE SERVICES WEST PALM BEACH, FLORIDA

Dixie Services was a mid-size A/C and Plumbing Service Company in Palm Beach County, Florida. I was solely responsible for the development of their marketing and advertising, which included direct mail and the graphic design of all web and print media.

DIRECTOR OF MARKETING/GRAPHIC DESIGNER AUTO DOCS WASHINGTON, DC

As the Director of Marketing I was responsible for the creation of all print and web-based advertising. I had complete editorial and budgetary control over the operation. I was additionally responsible for a direct mail and software demo campaign aimed at client acquisition. The latter involved the management of an extensive contact database comprised of every IP law firm in the United States and UK. I also coordinated and managed a twice yearly trade show sponsored by the A.I.P.L.A.

CURRENT EMPLOYMENT Full time freelance graphic design business since leaving Foss-AVI in October 2009

HISTORY I have been doing design/advertising work since 1997. It is a second career for me. Prior to 1997 I was an administrator in a large county government agency in Fairfax, Virginia.

CREDENTIALS Strong graphics software background, as well as extensive presentation and marketing skills. Proficient in PhotoShop CS4, InDesign CS4, Illustrator CS4, Adobe Dreamweaver, Adobe Acrobat, PDF work flows, Four Color Process Printing and Digital photography. Experience with web design and site maintenance as well.

Strong oral and written communication skills refined through developing marketing and advertising material for a variety of entities. Along with this comes exceptional creative, organizational and problem solving abilities.

Twelve years of program management and supervisory experience. Excellent networking and team building skills. Ability to interface effectively with all levels of an organization.

Proficient in Macintosh, Windows and related applications. Microsoft Office Apps for Windows and the Mac. Accounting and database applications. Expert understanding of four-color process printing.

Gerry Suchy

GRAPHIC DESIGNER

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